

Baraboo BID Meeting Minutes
4/15/20 Remote Meeting

Participating: Members: Stelling, Yount, Sloan, Marklein, Wickus, Fay, Kolb
Others: None
Absent: Brunker

President Fay called the meeting to order at 5:47 p.m.

Approval of March 2020 minutes: Stelling/Wickus
Adoption of Agenda: Wickus/Yount

President: Brendan McDaniel from Toy Soldier shop will serve in the BID seat vacated by Sheila Byberg.
Secretary: None
Treasurer: None
Appearances: Committee needs to meet to discuss RFPs for planters. Proposed skipping spring planters in favor of early summer plantings.
Business Development: Will be working with Lacey Steffes on development programming for members.
Finance: None
Parking: Previous contractor for weed removal is available and ready.
Promotions: Has been having conversations regarding Farmer's Market. Intention is to hold the Farmer's Market with safeguards in place. \$5,000 for Branding Initiative needs to be transferred from reserves rather than the Promotions Committee budget.

Old Business

None

New Business

Approval of vouchers:

NextLevel Marketing (Promotion) \$67.50

Approved: Wickus/Yount

Motion to adjourn at 6:06 p.m. by Sloan/Stelling